Global Meat, Fish and Poultry Market to 2014

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This databook provides key data and information on the meat, fish and poultry market covering 62 countries across the Globe. This report is a comprehensive resource for market, category and segment level data including value, volume, distribution and company share.

Scope of this research

- Contains data on:frozen meat products,deli food,chilled meat,chilled fish/seafood,canned meat products,canned fish/seafood & frozen fish/seafood
- Market, category and segment level information on value and volume with historic (2004-09) and forecast (2010-14) data
- Category level company share as well as distribution share information for 2008 and 2009

Research and analysis highlights

The Global meat, fish and poultry market grew at a compound annual growth rate of 3.6% between 2004 and 2009.

The chilled meat products led the Global meat, fish and poultry market, accounting for a share of 34.3%.

The leading players in the Global meat, fish and poultry market include Henan Shuanghui Group, Luoyang Chundu Group and Brasil Foods S.A.

Key reasons to purchase this research

- Develop business strategies by understanding the quantitative trends within the Global meat, fish and poultry market
- Design effective marketing and sales strategies by identifying key market categories and segments
- Identify key players within the market to plan lucrative M&A, partnerships and agreements

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