Furniture Sales via Key Retail Formats in Slovakia to 2014

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Datamonitor's 'Furniture Sales via Key Retail Formats in Slovakia to 2014' databook provides market value data for five key market segments and key retail distribution channels. It focuses on data and analysis of market revenues and segmentation.

Scope of this research

- Furniture retail sales revenues and analysis from 2004 to 2009 and forecast values up to 2014.
- Market value of categories which include living room furniture, bedroom furniture, other furniture, dining room furniture and home office
- Current and forecast analysis of sales via major retail channels in the furniture market as well as its sub-categories

Research and analysis highlights

Furniture retail sales in Slovakia increased at a compound annual growth rate of 2.9% between 2004 and 2009.

Living room furniture sales led the furniture market with a share of 58.4% in 2009. Discount, variety store, and general merchandise retailers were the leading retail format for living room furniture in 2009.

Key reasons to purchase this research

- Design effective marketing and sales strategies by identifying the key growth categories and retail formats in terms of sales
- Develop business strategies by understanding the quantitative trends within the furniture market in Slovakia
- Understand the future direction of the market with reliable historical data and full five year forecasting

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